



CLINIC INFORMATION

Contact - JP or Jennifer Weber

Academy & Player Development Programs
Check us out on the web at:
www.tennisdynamics.net
770-919-8602



151 Manning Rd., Marietta, GA. 30064

JUNIOR DEVELOPMENT TOURNAMENT COACHING

- Competition is part of development. Tournament coaching allows our coaches to observe what holds up when the score matters and then bring that information back in to the training.

DESIGNATED TENNIS DYNAMICS TOURNAMENT \$250 PER PLAYER/PER COACHING DAY

When Tennis Dynamics selects a tournament for coaching coverage, each participating player pays \$250, subject to a \$400 maximum total coaching fee per coach/day.

SPECIAL-REQUEST TOURNAMENT TRAVEL \$650 PER COACHING DAY + ALL TRAVEL EXPENSES

When a family asks Tennis Dynamics to attend a tournament that is not on the designated coaching schedule, attendance is by approval and subject to coach availability.

OVERNIGHT TRAVEL: 2 DAY MINIMUM

HOW THE DESIGNATED-TOURNAMENT RATE WORKS

As more Tennis Dynamics players attend, the individual cost falls while the coach's daily fee is capped at \$400.

1 PLAYER	2 PLAYER	3 PLAYER	4 PLAYER	5 PLAYER	6 PLAYER
\$250ea	\$200ea	\$133.33ea	\$100ea	\$80ea	\$66.67ea

TRAVEL EXPENSES

- Designated tournaments: coach travel expenses are divided equally among participating players. For overnight events with limited participation, estimated travel costs will be communicated before attendance is confirmed.
- Special-request tournaments: the requesting family is responsible for all coach travel expenses. Expenses may include mileage/transportation, hotel, airfare, rental vehicle, parking, tolls and meals.

WHAT TOURNAMENT COVERAGE MAY INCLUDE

- Pre-match preparation and warm-up; match observation; permitted in-match coaching; opponent scouting when practical; between-match adjustments; post-match evaluation and training priorities.

TEAM COVERAGE — NOT A COACH PURCHASED BY THE HOUR.

When matches overlap, the Tennis Dynamics coach determines where his or her presence is most valuable. Equal fees do not guarantee equal minutes at the fence.

Effective October 2026

TOURNAMENT COACHING

Practice shows us what a player is learning. Competition shows us what the player owns.

Tournament coaching is an important part of the Tennis Dynamics developmental process. A coach can see technical progress in practice, but competition reveals whether those skills hold up under score pressure, fatigue, momentum changes and decision-making stress.

THE DEVELOPMENT LOOP

TRAIN → COMPETE → OBSERVE → ADJUST → TRAIN AGAIN

OUR OBJECTIVE

The objective is not simply to help a player win today's match. It is to use competition to identify what must improve next. What the coach learns at the tournament should come back to Laurel Park and influence the next stage of training.

WHAT WE ARE LOOKING FOR

- Technical: Does the stroke hold up when the player is tight, rushed or under scoreboard pressure?
- Tactical: Does the player recognize patterns, manage leads, solve problems and make good decisions?
- Physical: Does movement, recovery, endurance and preparation support the game plan?
- Competitive: Does the player respond to momentum, adversity, opportunity and pressure with discipline?

WHY WE DO NOT ATTEND EVERY TOURNAMENT

Players also need to learn independence. They must prepare themselves, solve problems during matches, manage adversity and take ownership of their tennis. Tournament coaching should support that development — not replace it.

DESIGNATED EVENTS VS. SPECIAL REQUESTS

- Designated Tennis Dynamics event: Tennis Dynamics has chosen the event because we believe coach attendance has developmental value for our players. The lower rate reflects our decision to invest in building a tournament-travel culture.
- Special-request event: A family asks a coach to make a trip Tennis Dynamics was not otherwise planning. The higher rate reflects the coach's time, schedule change and travel commitment.

HOW COACHING COVERAGE WORKS

- Tournament coaching is coverage of the Tennis Dynamics players at the event — not the rental of a coach by the hour.
- If matches overlap, the coach decides where his or her presence will have the greatest developmental value.
- Some players may receive more match-watching time than others on a given day because their schedules and needs differ.
- The value of the trip continues after the tournament through evaluation, training priorities and follow-up work.

“WE DON'T TRAVEL SIMPLY TO WATCH MATCHES.

WE TRAVEL TO MAKE BETTER PLAYERS.”

Development first. Competition with purpose. Ownership over time.